

Be a Part of Our International Festival of Filipino Culture and Cuisine



SATURDAY – SUNDAY, AUGUST 13–14, 2011
YERBA BUENA GARDENS, SAN FRANCISCO

Come partner with us as a vendor, exhibitor or participant at the 18th Annual Pistahan Parade and Festival at Yerba Buena Gardens – the largest Filipino festival outside of the Philippines!

- » Expected attendance: 60,000
- » Pistahan Parade with thousands of spectators and colorful contingents
- » Commercials on radio and TV
- » Publicity blitz and multiple ads in community and mainstream outlets
- » Strong community support!

UNIQUE PISTAHAN FEATURES:

- » FREE admission and open to the public
- » Conveniently located in the heart of downtown San Francisco, close to BART and MUNI
- » 7th Annual Adobo Cookoff
- » 5th Annual Balut-Eating Contest
- » Simultaneous live entertainment on the Pistahan Stage and Bayanihan Stage
- » Seven educational, interactive and immersive pavilions: Art / Creativity / Culinary / Dance / Health / Heritage / Play Pavilion
- » The largest Filipino parade in the West Coast!



FOR SPONSORSHIP, BOOTH VENDORS AND EXHIBITORS:

Voicemail: 415. 625. EXPO (3976) | **Email:** pistahanSF@gmail.com

Website: Pistahan.net | **Facebook:** [Filipino American Arts Exposition](https://www.facebook.com/Filipino American Arts Exposition)

E X H I B I T O R S

{ **TERMS & CONDITIONS** }

1. **Full payment due** upon submission of application.
2. **Deadlines:**

July 15	Vendor Application Due
After July 15	10% Late Penalty
3. **Acceptance:** You will be notified of your acceptance status after receipt of complete payment of fees, cleaning deposit and fulfillment of other requirements no later than Monday, July 25. No application will be accepted without full payment and cleaning deposit. The Filipino American Arts Exposition (FAAE) reserves the right to refuse any applications that do not meet the mission and vision of FAAE.
4. **Space Assignment and Vendor Packets:** Accepted vendors will receive their space allocation and vendor information packets once completed vendor forms are received. Spaces are allocated on a first come first serve basis. Limited number of booths are available.
5. **Cancellations and Refunds:** You may cancel your application up until 5:00 pm on **FRI, July 15**. You will receive a refund of all fees paid, minus 10% processing fee, within 30 days following the event. Vendor no-shows will not be refunded. FAAE reserves the right to resell your allocated space (with no refund of fees paid) if you do not check in by 10:00 am on Saturday, August 13. No refunds after 5:00 pm on **FRI, July 15**.
6. **Cleaning Deposit:** Please enclose a separate check for \$200. Your cleaning deposit will only be cashed if your space is NOT sanitary, clean and free of debris. Otherwise, your check will be mailed back to you within two weeks following the event.
7. **Explanation of Booths and Tables:**
Booths – 1 qty 10'x10' white booth with screen will be erected for you; also provided are two chairs and one table.
Table spaces – You will be provided one table and two chairs. No tents or canopies may be erected in your location.
8. **Load-in Time:** Saturday, August 13 from 6:00 am – 10:00 am
Breakdown Time: Saturday, August 13 from 5:00 pm – 7:00 pm

Load-in Time: Sunday, August 14 from 6:00 am – 10:00 am
Breakdown Time: Sunday, August 14 from 5:00 pm – 7:00 pm
9. **Hours of Operation** is from 11:00 am – 5:00 pm, and will be strictly enforced.
10. **Electricity:** Power is provided only with prior approval from FAAE. All electrical equipment must be no more than 110V. Please contact the office if you will need an electrical outlet. FAAE will send you the Electrical Equipment Declaration Form to complete.
11. **Generators** are NOT allowed on the premises.
12. **Beverage Sales:** No vendor is allowed to sell or distribute bottled water and sodas of any kind. Only FAAE or its concessionaire may sell bottled water and sodas. Anyone in violation of this will be asked to leave immediately with no refund of fees paid.
13. **Food Sales:** Anyone caught selling or distributing food without special permits and without prior approval from FAAE will be asked to leave immediately with no refund of fees paid.
14. **Artist Vendor Applicants:** To qualify as an Artist Vendor, all items sold by arts and crafts vendors must be handmade, designed or produced directly under the supervision of the registered vendor. If you are caught selling mass-produced items, you will be asked to leave immediately with no refund of fees paid.

15. **Non-profit Applicants:** You must provide a copy of your organization's 501(c) 3 status to qualify for non-profit status.
16. **Noise Level:** Amplified sound is prohibited without prior approval from FAAE.
17. **Lost Items:** The vendor may not hold FAAE responsible for any items lost or stolen during the 2-day festival.
18. **Limitation of Liability:** FAAE's liability under this Agreement shall be limited to the amount of the fees paid by Applicant. In no event shall FAAE be liable for any incidental, special, consequential or exemplary damages, INCLUDING BUT NOT LIMITED TO LOSS OF PROFITS OR REVENUE, LOSS OF USE OF EQUIPMENT OR ANY ASSOCIATED EQUIPMENT, COST OF CAPITAL, COST OF REPLACEMENT EQUIPMENT, DOWNTIME COSTS OR CLAIMS OF CUSTOMERS OF APPLICANT. The foregoing waiver provisions shall apply to the fullest extent permitted by law and regardless of fault. As an inducement to FAAE to enter into this Agreement, Applicant assumes all risk and liability whatsoever in connection with its use of the premises and agrees to be solely responsible for the security of all of its own property and of personal property under its custody and control in the premises and for any repairs to or replacement or compensation for such property which may arise out of any theft, loss or damage thereto, and FAAE shall have no responsibility thereafter.
19. **FAAE's Termination Rights:** FAAE shall notify the undersigned of any breach of the contract terms as soon as reasonably possible. Upon notification, FAAE may at its options, immediately terminate, cancel or suspend this contract, and thereafter FAAE shall be entitled to payment in full under this contract.
20. **Cancellation of Event:** FAAE shall not be liable for any loss or damage for cancellation of the event, failure to deliver possession of the Premises or requested equipment or its failure to perform any other obligations hereunder, due to any circumstances beyond its reasonable control, including acts of God, fires, floods, wars, sabotage, accidents, power failures, labor disputes or shortages, governmental laws, ordinances, rules and regulations, whether valid or invalid, or any other similar or different contingency.
21. **No Assignment:** This Agreement is personal to Applicant, and Applicant shall not assign, transfer, sublicense, in whole or in part, or grant any other party the right to use the Premises, except with the written consent of FAAE, which consent may be withheld in FAAE's sole and absolute discretion.
22. **Surrender of Booth/Table:** Applicant shall surrender the Booth/ Table upon completion of the Festival in a clean and sanitary condition in the same condition as received. Applicant shall also concurrently surrender tables umbrellas, chairs and any other materials and equipment provided by FAAE to the Applicant in the same condition as received. Applicant agrees to be responsible for the cost of repairing any damage to the Booth, materials and equipment caused by the Applicant, its employees, agents, contractors or guests.

{ **A G R E E M E N T** }

I have read, understood and agree to comply with the Terms and Conditions of this application.

SUBMITTED BY (PRINT NAME): _____

SIGNATURE: _____ DATE: _____

FOURTH STREET one way



Sony Metreon

MISSION STREET

MISSION ST. LOADING AREA

G10

Barricade w/ Pistanhan Banner

D9 D10 D11 D12

VISAYAS

B10 B9 B8 B7 B6 B5 B4 B3 B2 B1

B11 B12 B13 B14 B15 B16 B17 B18 B19 B20 B21 B22 B23

SPONSORS

E1 E2 E3 E4 E5 E6 E7 E8 E9 E10 E11 E12 E13 E14 E15 E16 E17 E18 E19 E20 E21 E22 E23 E24 E25 E26 E27 E28 E29 E30 E31 E32 E33 E34 E35 E36 E37 E38 E39 E40 E41 E42 E43 E44 E45 E46 E47 E48 E49 E50 E51 E52 E53 E54 E55 E56 E57 E58 E59 E60 E61 E62 E63 E64 E65 E66 E67 E68 E69 E70 E71 E72 E73 E74 E75 E76 E77 E78 E79 E80 E81 E82 E83 E84 E85 E86 E87 E88 E89 E90 E91 E92 E93 E94 E95 E96 E97 E98 E99 E100

First-Aid

Barricade w/ Pistanhan Banner

LUZON

C1 C2 C3 C4 C5 C6 C7 C8

HEALTH PAVILION

B20 B18 B21 B19 B22 B23

CREATIVITY PAVILION

D1 D2 D3 D4 D5 D6 D7 D8

HERITAGE PAVILION

D13 D14 D15 D16

PISTAHAN STAGE

J1 Green Booth

J2 J3 Performers' Dressing Room

Vendor & Volunteer Check-in

MINDANAO

H1 H2 H3 H4 H5 H6 H7 H8 H9 H10 H11 H12 H13 H14 H15 H16 H17 H18 H19 H20 H21 H22 H23 H24 H25 H26 H27 H28 H29 H30 H31 H32 H33 H34 H35 H36 H37 H38 H39 H40 H41 H42 H43 H44 H45 H46 H47 H48 H49 H50 H51 H52 H53 H54 H55 H56 H57 H58 H59 H60 H61 H62 H63 H64 H65 H66 H67 H68 H69 H70 H71 H72 H73 H74 H75 H76 H77 H78 H79 H80 H81 H82 H83 H84 H85 H86 H87 H88 H89 H90 H91 H92 H93 H94 H95 H96 H97 H98 H99 H100

Artist Check-in

DANCE PAVILION

PLAY PAVILION



one way HOWARD STREET

HOWARD ST. LOADING AREA

Barricade w/ Pistanhan Banner

F1 F2 F3

PISTAHAN FESTIVAL SITE MAP
Yerba Buena Gardens
 (Not to scale. Subject to change)
 Updated: v7_08/04/10

LEGEND:

- BOOTH
- TABLE
- FOOD VENDOR / FOOD CART

BAYANIHAN STAGE

F9 F10

CULINARY PAVILION

F4 F5 F6 F7 F8

F11

ART PAVILION

G7 G6 G9

THIRD ST. LOADING AREA

THIRD STREET one way

Barricade w/ Pistanhan Banner

